Emanuel Pires

Creative Professional

Composition: Capture stunning images using a DLSR and light/shadows

Expertise: A lead graphic designer responsible for over 200 designs a year and responsibility for the branding and online presence of over 200 websites.



EXPERIENCE

CREATIVE SERVICES MANAGER:

ARCHDIOCESE OF TORONTO - 2019-PRESENT

- · Lead designer for all print and online graphic work
- responsible for developing and implementing brand standards
- Creative/project lead for the redesign and redirection of multifaceted online platform for the company, overseeting focus groups, senior management and IT
- Creative lead on team overseeing agencies, graphic designer, key stakeholders in senior management role.

GRAPHIC/WEB DESIGNER:

ARCHDIOCESE OF TORONTO - 2005-2019

 Developing concepts and artwork, delivering unique graphic design solutions through to completion. Responsible for developing and creating design for a wide range of print and online campaigns, publications and advertising.

STUDIO OWNER/MANAGER/INSTRUCTOR:

THE PRODUCTION STUDIO - 2012-PRESENT

- Operate a 8500 sq.ft space consisting of 4 studios
- Directly manages all bookings, overseeing 300 studio rentals per year.
- Create and manage operational budget based on annual goals
- Reports on and assists with equipment selection, storage, maintenance and repair
- Provides leadership, mentoring, training and development to aspiring photographers
- Focus on fashion, dance, and beauty workshops
- · Hosted over 800 workshops to date
- · Cultivated a following of 12500 individuals to drive



UNIVERSITY OF TORONTO: BACHELOR OF ARTS 2005

Specializing in Architecture with a minor in Fine Art and History.











@piresphoto

SKILLS

PROFESSIONAL SKILLS

Adobe Creative Cloud

Web Design/CMS

HTML5/CSS3

Photography

PERSONAL SKILLS

Communication

Teamwork

Creativity

Management